

ALUMNI IMPACT SURVEYS

How do you illustrate the impact your school has on its students to applying families?

Do you have a strategic plan for reaching your fundraising goals this year?

How do you reconnect with recent and past alumni?

“The consultation was very helpful – allowing us to ask questions and providing a practical framework for interpreting and considering how we might best act on the results.”

- John C. Gulla,
Head of School
Blake School,
Minneapolis, MN

Learn more about your school’s influence on past students and reestablish relationships with recent and older alumni, as well as past parents with the Measuring Success Alumni Impact Surveys. Developed in partnership with the Independent Schools Association of the Central States (ISACS), the Alumni Impact Surveys enable school leaders to:

- Learn what alumni do after they leave your institution
- Understand the impact your school had on alumni in their collegiate, professional, and personal lives
- Gain valuable, objective feedback from recent and older alumni as well as recent past parents
- Maintain a connection with alumni and your school
- Benchmark your alumni against the over 500 responses already in the database

The Alumni Impact Surveys can be purchased in several ways:

1. One group surveyed per year for three years on a set schedule with a two hour phone consultation: \$4000 per year (with option to drop out after any year)
2. All groups surveyed in one year on a set schedule with a full-day on site consultation: \$10,000
3. All groups surveyed in one year scheduled at the school’s convenience with two hour phone consultation: \$13,000
4. All groups surveyed in one year at the school’s convenience with a full-day on site consultation: \$15,000